



Heidi Woodhead
Vice President

PreCom Delivers Desktop-to-Desktop Videoconferencing Solutions

*Innovative Technology Set to Replace
Outdated Voicemail Systems*

BOISE, ID - October 19, 2011 –Precision Communications, Inc., dba PreCom, an industry leader in unified communications, announced today that they have extended their product offering to include desktop-to-desktop videoconferencing solutions. These solutions will add a vital component to the breadth and depth of PreCom’s product mix, and will give their customers tremendous flexibility when collaborating.

Desktop-to-desktop video conferencing solutions enable users to conduct face-to-face meetings without leaving their desk. Multiple parties can collaborate with one another on various projects, increasing office productivity. Essentially, this dynamic technology elevates our expectations of basic web and audio conferencing tools. Users simply log-in to their video conferencing provider’s software, turn on their webcam and are then able to view one

another and interact as if everyone were sitting in the same room. Videoconferencing has gained traction due to its ability to show non-verbal communication and increase the “human feel” of meetings. Additionally, PreCom’s customers are experiencing huge savings in travel related expenses and have eliminated unnecessary travel time.

“We’re thrilled to bring another critical solution to our loyal customer base,” commented Heidi Woodhead. “This technology has been available for years but it has finally matured and reached the desktop. We are seeing many of our customers utilizing this to leave their competitors in the dust. Our philosophy has been, and always will be, to create a long-term relationship with our customers by providing them with technology that either increases their profitability or provides them with a competitive advantage,” added Woodhead. “Desktop-to-desktop videoconferencing is poised to revolutionize the way small to mid-sized businesses

communicate and compete with large corporations.”

ABOUT PRECOM

Precision Communications, Inc. dba PreCom, is Idaho’s premier voice, data, and video Communications company. Incorporated in 1993, PreCom continues to provide industry leading communication technologies from small businesses to large enterprises. The company puts an emphasis on providing ongoing training for all employees to ensure their customers receive the highest quality products and services available from factory certified technicians and professional staff. Whether you are looking for a business communication system or a new data infrastructure PreCom will assess your needs before every project and design a personalized, communication solution to meet your business needs. For more information on PreCom, call (208) 344-3660 or visit www.precom-inc.com.