

## **Toshiba and Broadvox Certify Interoperability of Broadvox GO! SIP Trunking With Toshiba's Strata CIX VoIP Systems - Affordable SIP Trunks Help Reduce Communication Costs**

**IRVINE, Calif., April 14, 2009** — Toshiba America Information Systems Inc., Telecommunication Systems Division (Toshiba — [www.telecom.toshiba.com](http://www.telecom.toshiba.com)) and Broadvox, a leading provider of IP Communications solutions for businesses from SMBs to Enterprises, today announced interoperability certification between the Toshiba Strata® CIX™ family of IP business communication systems and Broadvox GO! SIP Trunking. Now available from Authorized Toshiba Dealers, Broadvox GO! SIP Trunking services deliver significant cost savings over traditional telecommunication services for calling in the United States, Canada, Puerto Rico and the U.S. Virgin Islands.

“By certifying with Broadvox, Toshiba remains true to its commitment to help its enterprise customers reduce communication costs,” said Shahin Hatamian, vice president of Product Management at Toshiba America Information Systems, Telecommunication Systems Division. “Using the Broadvox GO! SIP Trunking solution, Toshiba Strata CIX enterprise users can save as much as 70 percent over traditional telephony service costs with unlimited local and long distance calling.”

“With Broadvox GO! SIP Trunking services, Toshiba Strata CIX VoIP system users gain advantages including more-efficient bandwidth usage for both voice and data applications plus an overall lower service cost for their telephony needs including unlimited local calling and reduced fees for long distance and international toll calls,” said Pete Sandrev, vice president of Customer Experience at Broadvox.

Broadvox GO! SIP Trunking services are delivered on a state-of-the-art IP communications network monitored 24x7 and supported by industry leading SIP engineers and customer service organizations. “Together, Broadvox and the Toshiba Strata CIX VoIP systems provide enterprise users with unsurpassed reliability, audio clarity and stellar performance,” said Eric Abing, product manager, Toshiba America Information Systems, Telecommunication Systems Division.

Both Broadvox GO! SIP Trunking and the Toshiba Strata CIX products are scalable and flexible, enabling customers to grow and enhance their system functionality as needed.

### **About Broadvox**

Founded in 2001, Broadvox is a worldwide leader in providing integrated managed VoIP services to SMB, Enterprise and Carrier customers. It has deployed one of the largest, full-featured global VoIP networks and is trusted by more than 160 telecommunications carriers, CLECs, ISPs and over a thousand enterprises to terminate and originate over six billion minutes annually. The Broadvox network operations center provides the reliability, security and quality of service required by the world's most discriminating customers. Broadvox offers SIP Trunking, SIP origination and termination services and hosted communications solutions. Broadvox is headquartered in Dallas, Texas.

Please visit [www.Broadvox.com](http://www.Broadvox.com) for additional information.

### **About Toshiba America Information Systems Inc. (TAIS)**

Headquartered in Irvine, Calif., TAIS is comprised of four business units: Digital Products Division, Imaging Systems Division, Storage Device Division, and Telecommunication Systems Division. Together, these divisions provide mobile products and solutions, including industry leading portable computers; projectors; imaging products for the security, medical and manufacturing markets; storage products for automotive, computer and consumer electronics applications; and telephony equipment and associated applications.

TAIS provides sales, marketing and services for its wide range of information products in the United States and Latin America. TAIS is an independent operating company owned by Toshiba America, Inc., a subsidiary of Toshiba Corporation, which is a global leader in high technology and integrated manufacturing of electrical and electronic components, products and systems, as well as major infrastructure systems. Toshiba has more than 191,000 employees worldwide and annual sales of over US \$76 billion (FY2007).

For more information on Toshiba's leading innovations, visit the company's Web site at [www.toshiba.com](http://www.toshiba.com).